

Fujitsu Forum 2017



#FujitsuForum

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shaping tomorrow with you

Human Centric Innovation

Digital Co-creation

The devil is in the data



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Companies that distinguish their products and services by **data privacy standards** will win more business. This is not only an obligation but an **opportunity**. With compliance comes **competitive advantage**, as organizations can better utilize the data at their disposal, gain critical insights, and build trusted relationships

EU Statutory Regulators



Only 21% of
businesses ready
IDC survey 2017

198 Calendar days until GDPR is in effect!

GDPR at a glance

Territorial Scope



Roles



Data Subjects



Data Controllers

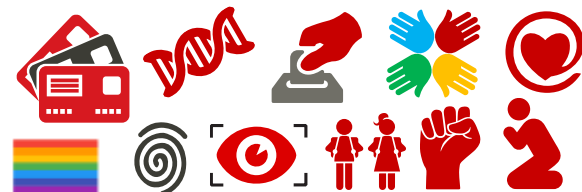


Data Processors



Regulators

Personal Data and Identifiers



Active Consent



Purpose specification

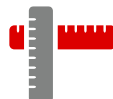
Data Controllers and Processors Responsibilities



Security



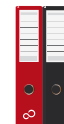
DPO



Privacy By Design



Impact Assessments



Recording Data Processing Activities



Binding Corporate Rules



Standard Contractual Clauses

Rights and Freedoms of Data Subjects



Transparency, Access & Rectification



Erasure / To be forgotten



Data Portability



Limits to consumer profiling

Enforcement and Compensation



Minor Breach
€10M or 2% of Global Turnover
Major Breach
€20M or 4% of Global Turnover



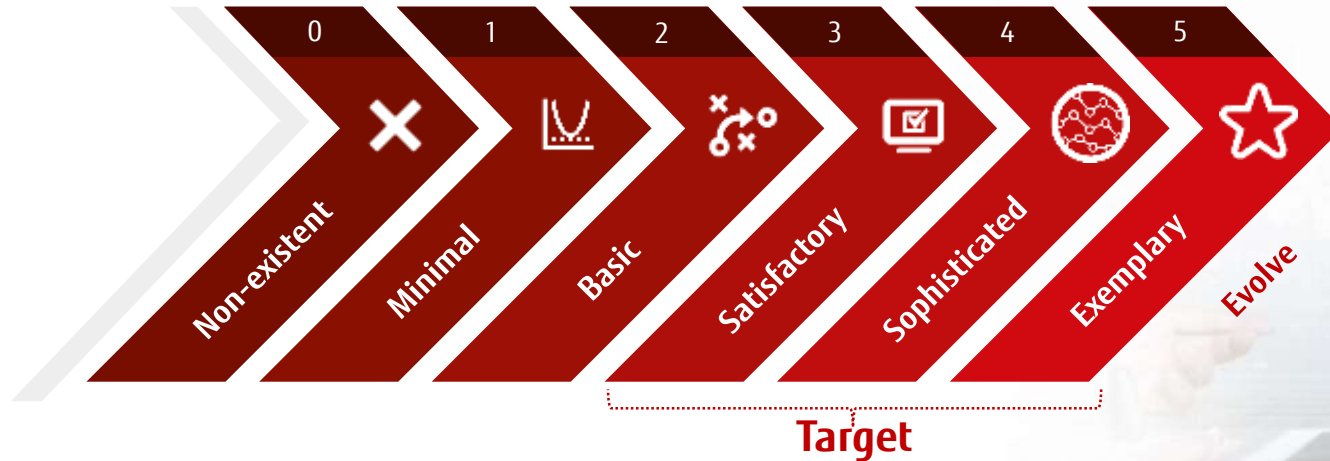
Effective Judicial Remedies

Breach Notifications



Notify regulator within 72 hours of discovery
Responsibility to notify data subjects

Data Protection Maturity

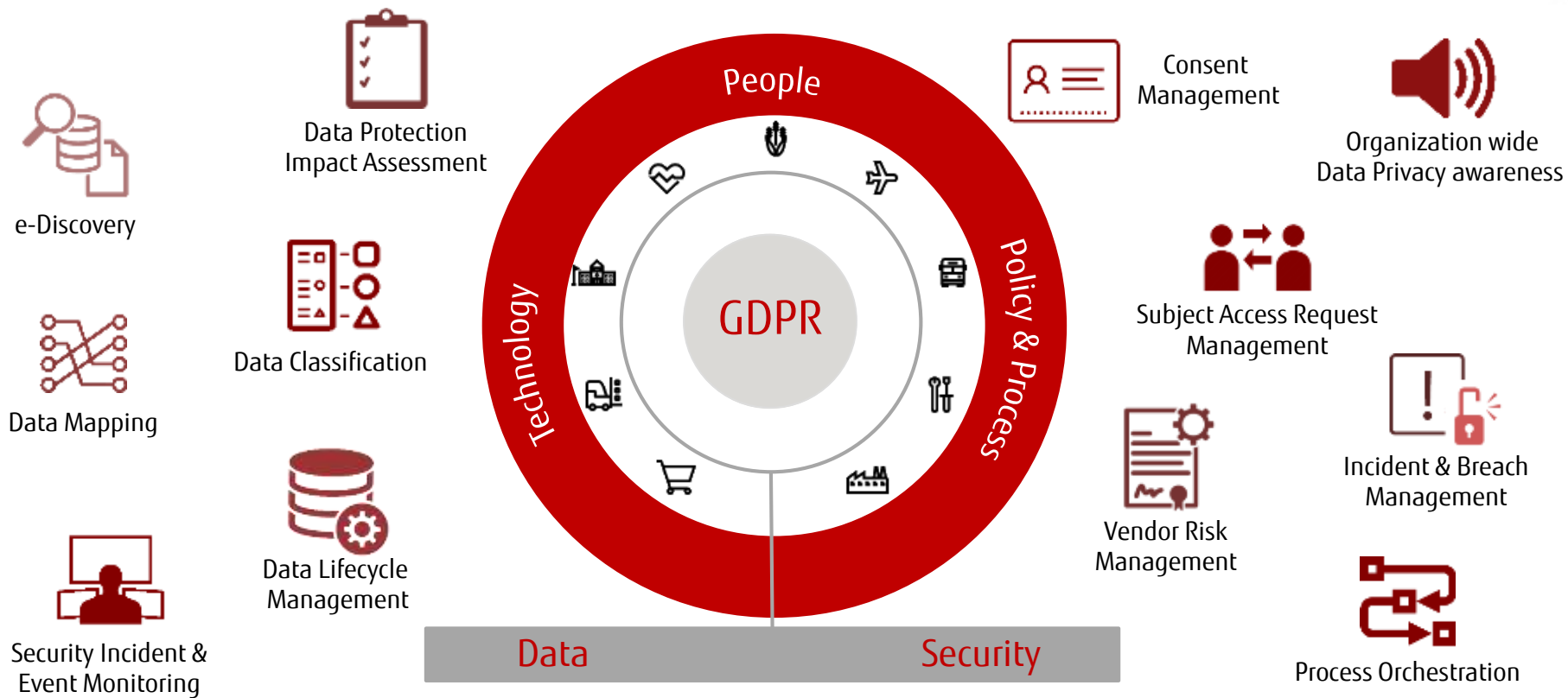


Where are you today, and where do you **need** or **want** to be?

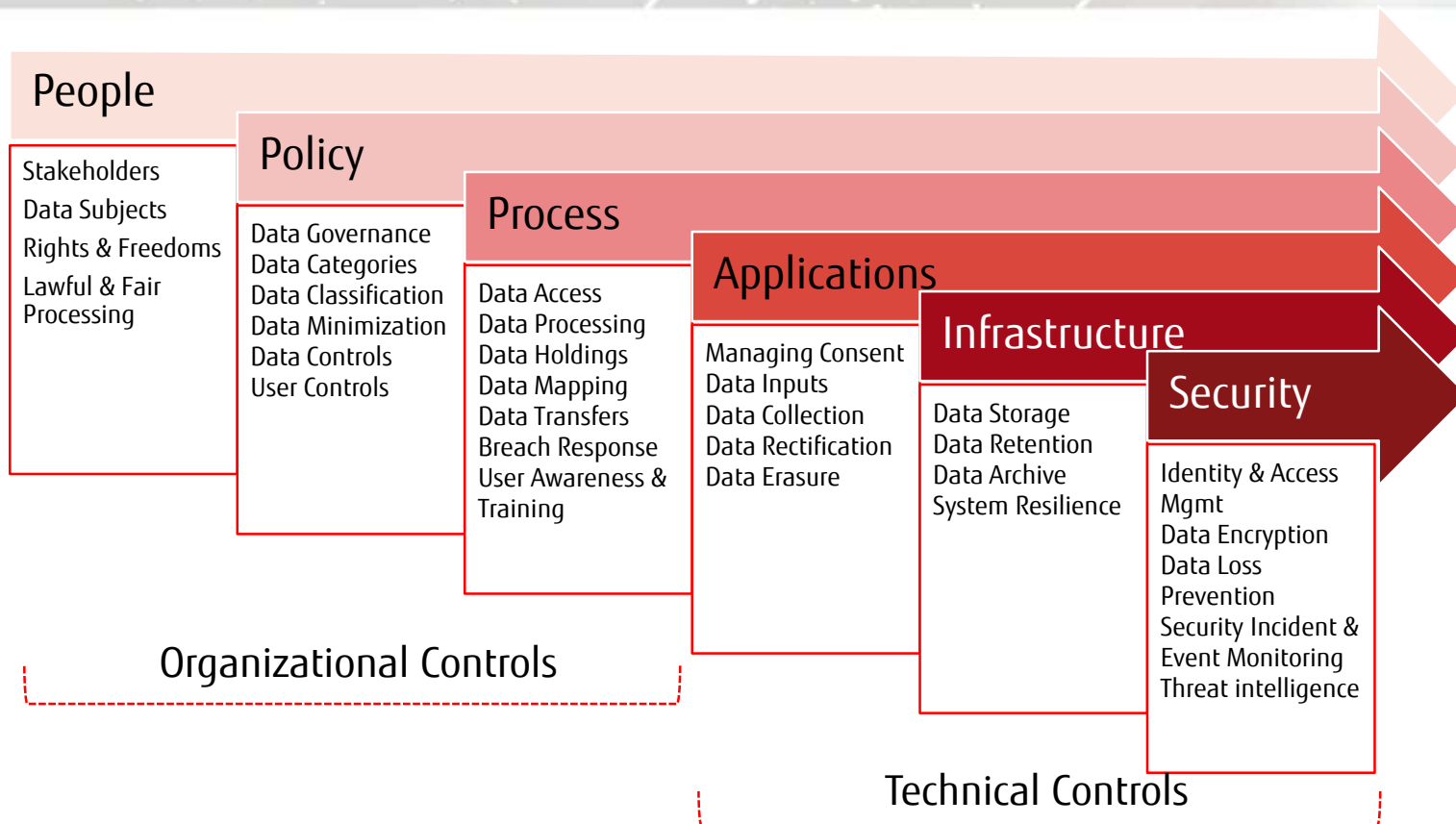
➤ GDPR-driven improvements will enable you to protect all your sensitive information, not just personal data

- Strategic plans e.g. Mergers & Acquisitions, Expansion
- Proprietary information e.g. Intellectual Property, Patents
- Financial Results
- Marketing Strategies

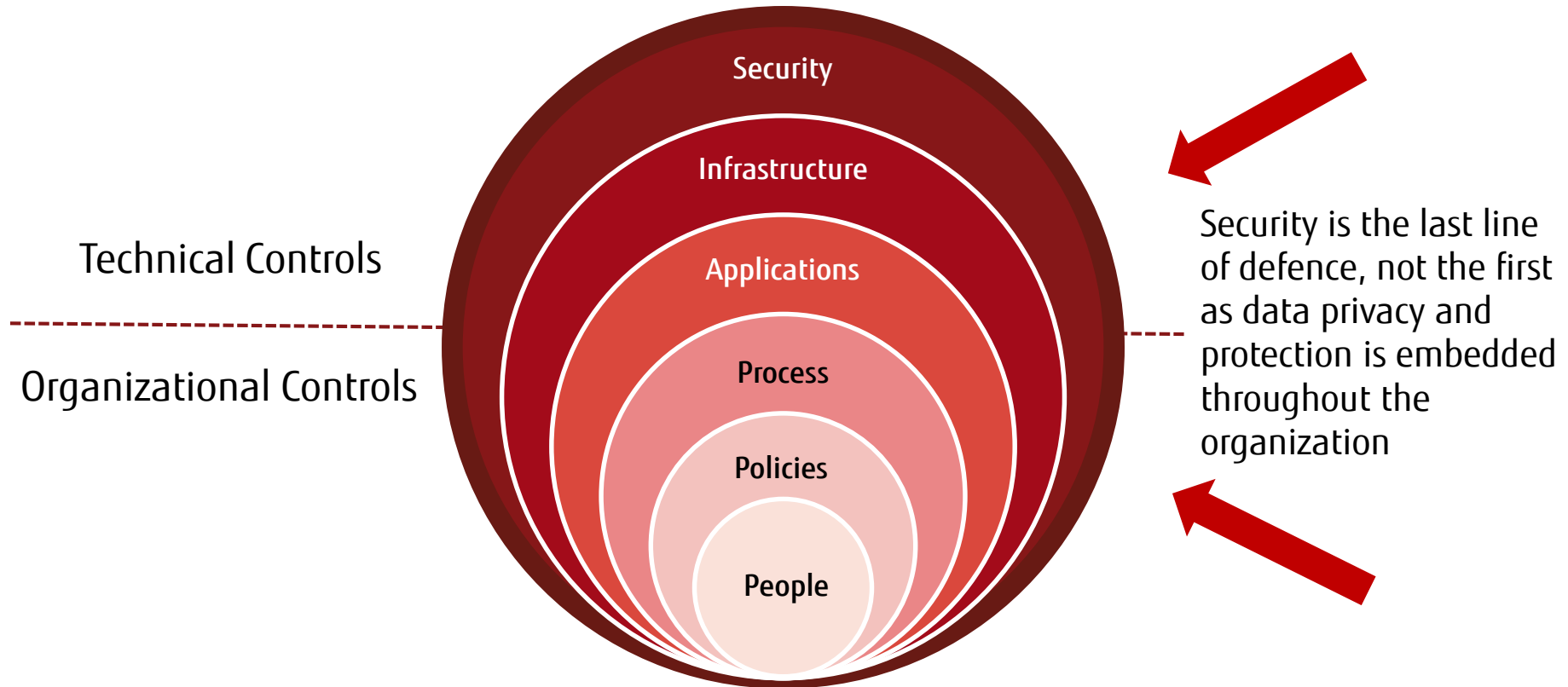
GDPR capabilities that every organization needs



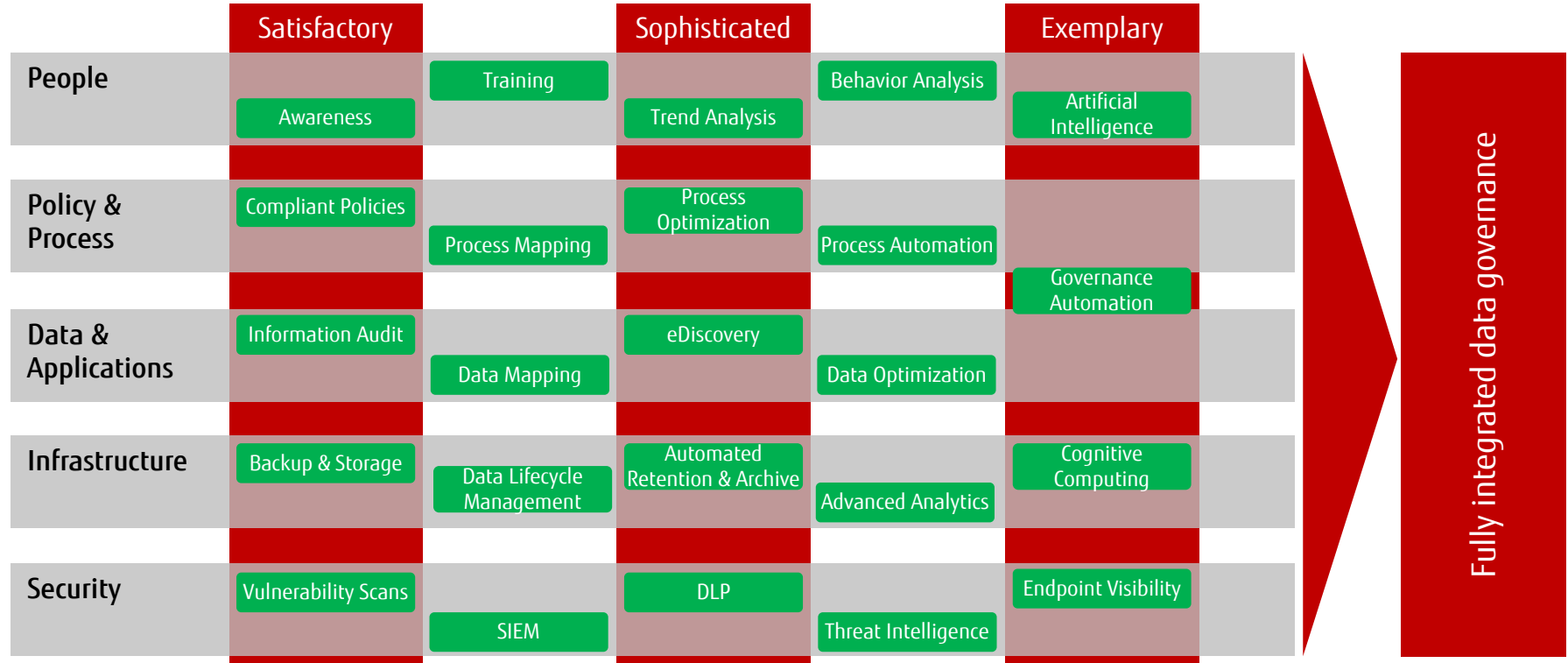
Privacy by design



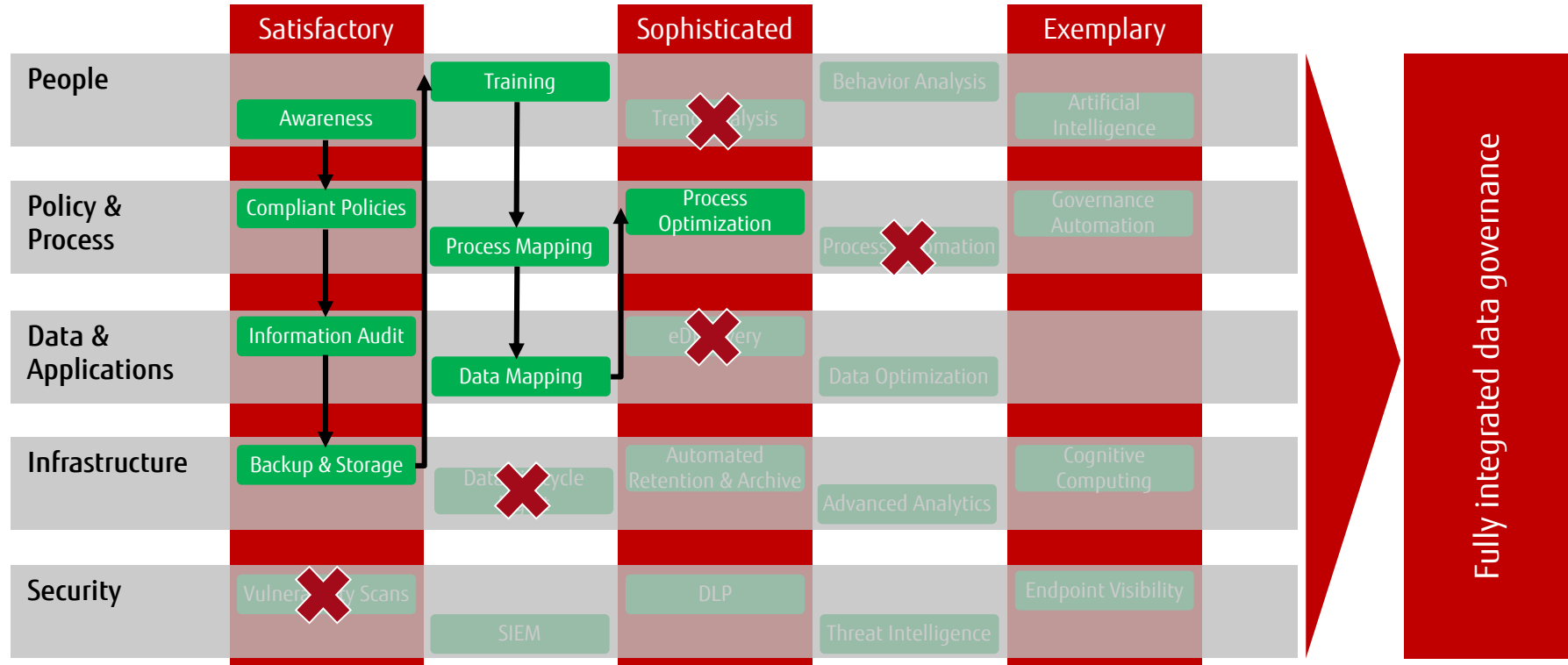
Privacy by nature



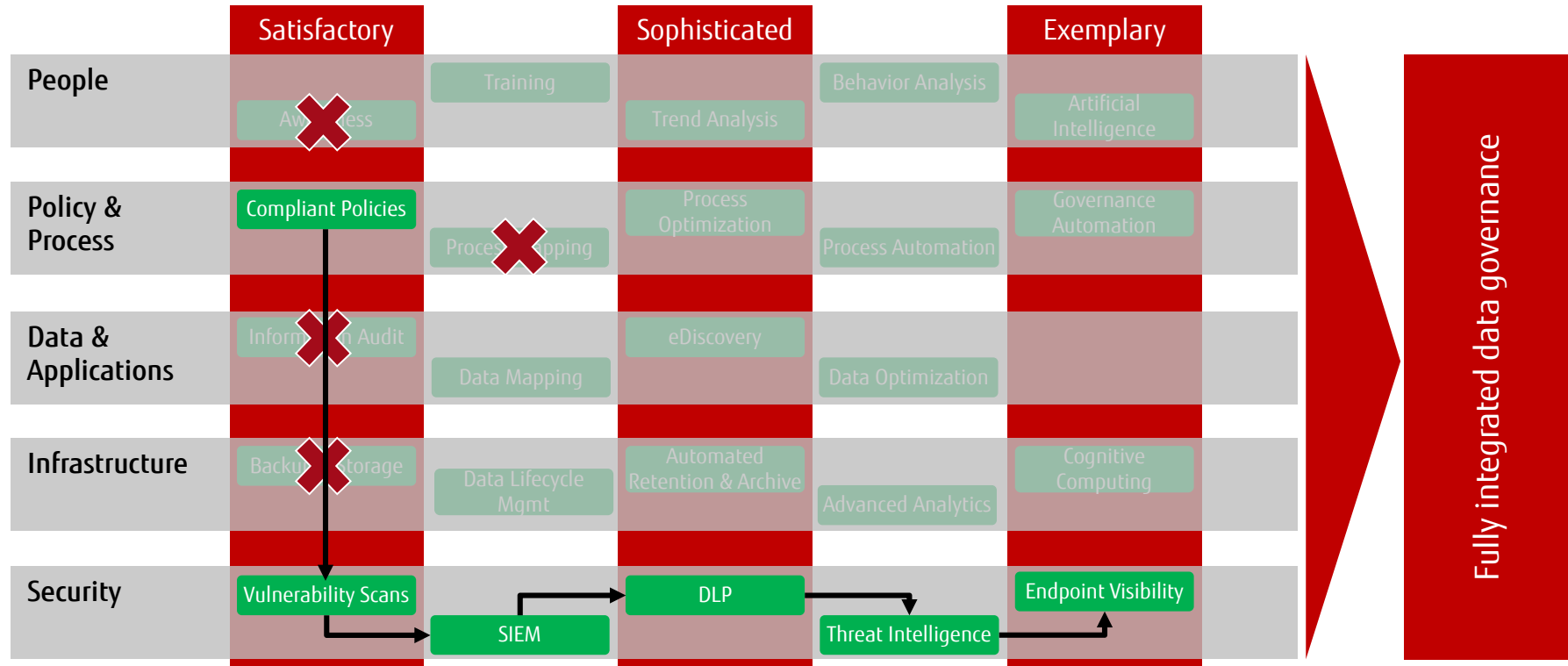
Tactical vs Strategic



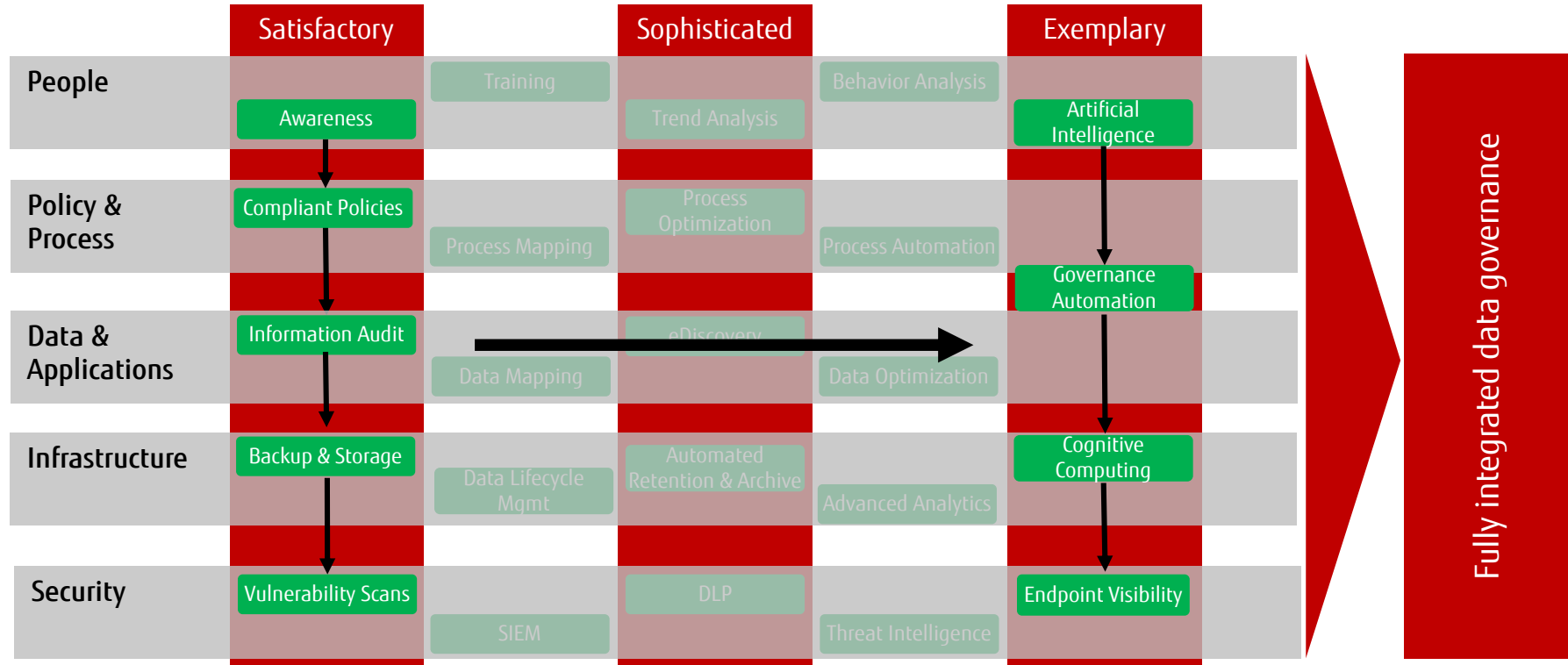
Example 1- People and Process without Technology



Example 2 – Technology without People & Process



Example 3 – People, Process, Technology aligned



Tactical Quick Wins



There is still time left to achieve some quick wins in achieving GDPR compliance

Opportunities



"The currency of the new economy is Trust"

Rachel Botsman · Trust researcher

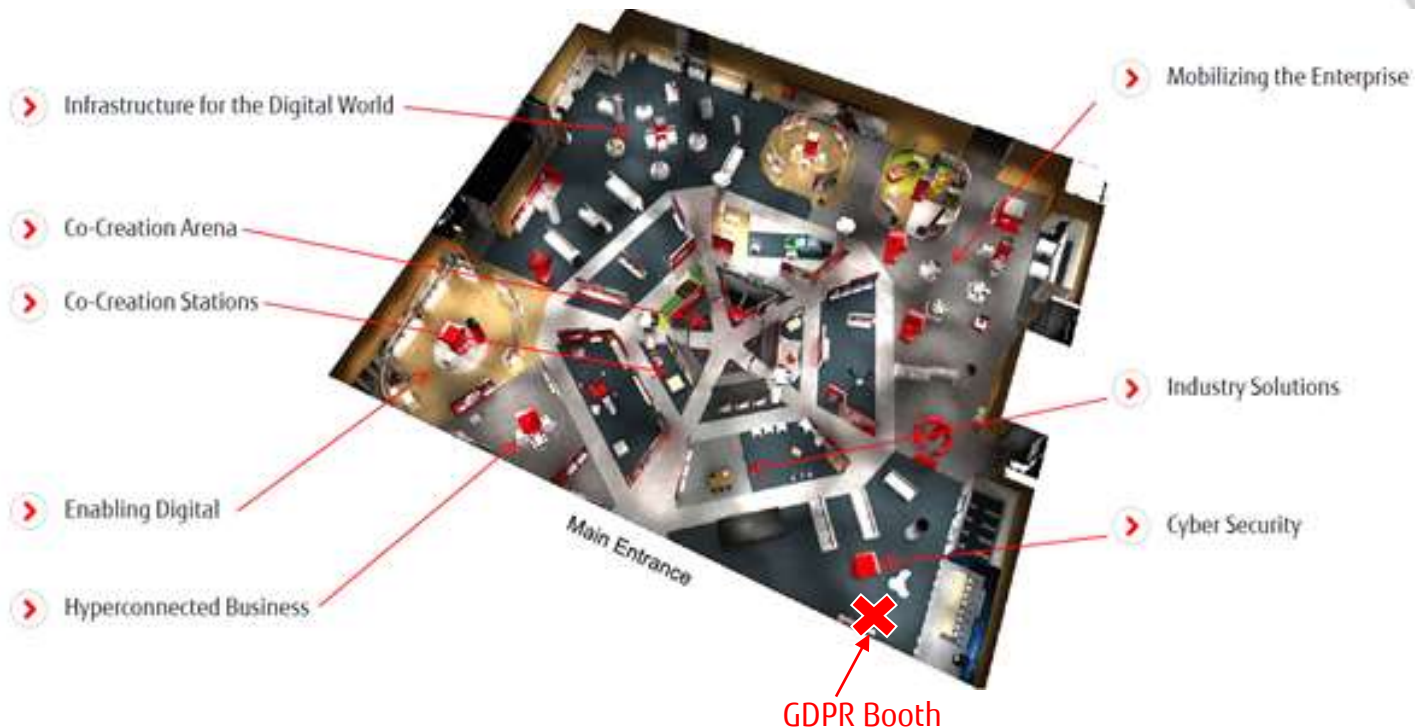
Key Takeaways



- Data privacy regulations continue to evolve on a global scale
- Fully integrated data governance is a differentiator in a digital marketplace
- Requires full alignment across the business, with 'people' at the center
- Effective integration, automation and collaboration will enable privacy by design to become privacy by nature

Come and speak to us

- Head over to our **GDPR Booth** in the Cyber Security Zone for more information on our consultancy services
- Come and see our '**SOC in a BOX**' and listen to our lectures
- Look out for our **data discovery and optimisation demos**





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